

Professional Speaker / Coach / Trainer MichaelAForman.com

25 LIVE EVENT OPENERS

(Walk right up, smile, say one—done.)

- 1. "Hi, I haven't had the chance to meet you yet. I'm Michael. What brings you here today?"
- 2. "Quick question are you a first-timer or a regular at this event?"
- 3. "If you could meet one perfect contact tonight, who would that be?"
- 4. "Is there anyone here you're hoping to connect with? I may be able to help."
- 5. "What's something you're working on right now that you're excited about?"
- 6. "What's the kind of person you love being introduced to?"
- 7. "What do you love most about the work you do?"
- 8. "What's one challenge you see a lot in your industry?"
- 9. "How did you get into your field originally?"
- 10. "What's the most interesting thing you've learned lately about your business?"
- 11. "Is this event living up to what you expected so far?"
- 12. "I'm curious what's your favorite type of client to work with?"
- 13. "What's something most people misunderstand about what you do?"
- 14. "What's keeping you busy these days?"
- 15. "What's one goal you're working on this quarter?"
- 16. "What's something you've done recently that you're proud of?"
- 17. "Who do you enjoy collaborating with?"
- 18. "If someone was trying to help you, what would you want them to keep an eye out for?"

50 Networking Magic Lines



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- 19. "What gets you excited about coming to events like this?"
- 20. "What type of referrals are the best match for you?"
- 21. "Are you looking to grow locally or more broadly right now?"
- 22. "What's your favorite thing about your work?"
- 23. "Is there a connection you made here recently that turned into something good?"
- 24. "If someone walked up to you hoping to learn about your business, what would you want them to ask?"
- 25. "What's one thing that would make this evening a win for you?"

25 MESSAGE OPENER LINES

(Email, LinkedIn, text, DM — friendly, simple, reply-triggering.)

- 1. "Hi [Name], enjoyed meeting you I'd like to stay connected."
- 2. "Hi [Name], glad we crossed paths. I'd enjoy continuing the conversation when you're free."
- 3. "Hi [Name], quick follow-up is there anyone you're looking to meet right now? I may know someone."
- 4. "Hi [Name], you mentioned [topic] at the event. I thought that was interesting and wanted to reconnect."
- 5. "Hi [Name], what's one thing you're working on lately that's exciting?"
- 6. "Hi [Name], if you'd ever like to compare notes or brainstorm, I'm open to a short call."
- 7. "Hi [Name], enjoyed our chat. Curious, who's your ideal contact right now?"
- 8. "Hi [Name], if there's anything you're trying to accomplish this month, I'd like to hear about it."



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- 9. "Hi [Name], what's something you're trying to improve or grow this quarter?"
- 10. "Hi [Name], I know a few great people if I can make intros for you, I'm happy to help."
- 11. "Hi [Name], great meeting you. How'd the event wrap up for you?"
- 12. "Hi [Name], you popped into my mind today. Thought I'd reach out and check in."
- 13. "Hi [Name], what kind of collaboration would be useful for you right now?"
- 14. "Hi [Name], I remember you mentioned [topic]. How's that going?"
- 15. "Hi [Name], I have a couple contacts that may fit your business. Want me to introduce you?"
- 16. "Hi [Name], what's the main type of work you're focused on this year?"
- 17. "Hi [Name], I've been thinking who can I keep an eye out for on your behalf?"
- 18. "Hi [Name], I'd love to hear more about your background sometime. When's a good time to talk?"
- 19. "Hi [Name], what's your ideal conversation outcome from networking events?"
- 20. "Hi [Name], you stood out at the event. I wanted to reach out and reconnect."
- 21. "Hi [Name], I'd love to stay in touch. What's the best way to follow along with your work?"
- 22. "Hi [Name], do you prefer a 10-minute call or a short message thread?"
- 23. "Hi [Name], if someone was looking for your services, how would you like me to introduce you?"
- 24. "Hi [Name], do you host or attend other events? I enjoy comparing notes."
- 25. "Hi [Name], what is a good introduction for you right now?"